

Gurmaan Singh Chawla

Senior Womenswear Designer

Wovens · Leather/PU · Outerwear

Beijing, China | Indian Citizen | Open to relocation

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Online portfolio - gurmaanchawla.com

Senior womenswear designer with international experience across Europe, China, India, and the U.S. Specialised in RTW collections across outerwear, leather/PU, and wovens, with a strong focus on fabric, fit, and construction. Known for delivering commercially successful collections, leading multiple seasonal capsules, and collaborating closely with merchandising, technical, and supplier teams to ensure scalable, production-ready design.

ONLY

Bestseller fashion group China

Senior Fashion Designer

Jan 2019 - Present

Beijing

- Lead womenswear collections across retail, e-commerce, NBA, TikTok, and trend capsules, delivering 12–18 collections per year.
- Specialise in outerwear, leather/PU, and wovens with strong ownership of fit, fabrics, trims, and construction.
- Designed multiple commercial bestsellers, including styles exceeding RMB 15M in revenue.
- Use AI-assisted tools to support sketch-to-sample visualisation, colour variations, and design refinement.
- Mentor junior designers and collaborate closely with suppliers, merchandisers, and buyers across global teams.

French Connection(UK)

British High street brand

Fashion Designer

Aug 2016 - Oct 2018

Gurgaon, India

Liaison office

- Designed high-street womenswear collections across light wovens, embellishment, and fabric-led categories aligned with UK brand aesthetics.
- Acted as the key link between London HQ and 14 factories across India, ensuring accurate execution from design to final sample.
- Managed fabric sourcing, artwork and swatch development, trims, washes, and fit follow-ups with suppliers and buying teams.
- Supported sampling accuracy, construction clarification, and development timelines to improve quality and turnaround.

Nicobar Studio (India)

Sustainable Lifestyle Brand

Executive Designer

Dec 2014 - Aug 2016

New delhi, India

- Founding design team member shaping the initial menswear and womenswear aesthetic using modern silhouettes and sustainable Indian textiles.
- Developed the brand's "lounge meets everyday life" design language and core evergreen styles still part of the permanent collection.
- Worked closely with the in-house sampling unit on prototypes, fit tests, trims, and material development.

Ranna Gill Studio

RTW Designer Label

Assistant Designer

Apr 2013 - Dec 2014

Gurgaon, India

- Designed RTW collections for international clients including Anthropologie, Free People, and Bloomingdale's.
- Developed embroidery concepts, trims, swatches, and strike-offs in collaboration with in-house sampling teams.
- Supported collection development from concept through final approvals for export markets.

Skills

- Womenswear Design (RTW) · Outerwear · Wovens · Leather / PU
- Fabric & Fit Development · Concept & Trend Research
- Supplier & Cross-Functional Collaboration
- Adobe Illustrator · Photoshop · Procreate

Education

- BA (Hons) Fashion Design – Nottingham Trent University, 2006–2010